



For more information, contact:
Ingrid Payne, GolinHarris
(312) 729-4301
ipayne@golinharris.com

Edwards® Singles Á La Modes Fact Sheet

Edwards® Singles Á La Modes combine cool, creamy ice cream and hot, fresh baked tastes for a complete à la mode experience. The single-serve delights from the makers of *Edwards®* frozen desserts are a convenient, affordable way to treat yourself to an effortless indulgence anytime. Three delicious new flavors recently introduced include Hot Molten Lava Chocolate Cake with Creamy Ice Cream, Hot Chocolate Chip Cookie with Creamy Ice Cream and Hot Apple Crumb Cake with Creamy Ice Cream. Each easy-to-prepare dessert bakes hot in the microwave in less than one minute and is topped with cool, creamy ice cream for a dessert you deserve.

Product Details

***Edwards®* Singles Á La Modes:** Each frozen dessert includes a bowl of premixed batter and a vanilla ice cream cup loaded with toppings.

Preparation Instructions: Simply bake the batter bowl in the microwave for 45-60 seconds. Next, take off the ice cream cup lid and push the bottom of the cup to release ice cream and toppings onto the warm cake or cookie.

Preparation Time: Ready in up to a minute

Number of Servings: Each package contains two single-serve desserts

Suggested Retail Price: \$3.09

Available in Six Varieties:

- **Hot Molten Lava Chocolate Cake with Creamy Ice Cream** is one of the newest *Edwards®* Singles Á La Modes varieties catering to chocoholics. This molten lava chocolate cake has a chocolate oozing center that lies under a chocolate chip and butter fudge topped ice cream cup.
- **Hot Chocolate Chip Cookie with Creamy Ice Cream** infuses delicious chocolate chips in every bite. This new offering tops a chocolate chip cookie cake with a chocolate chip and butter fudge topped ice cream cup.
- **Hot Apple Crumb Cake with Creamy Ice Cream** appeals to those with fruit and cinnamon cravings. In this new fruity dessert flavor, an apple crumb cake is smothered with almond crumb and caramel topped ice cream.
- **Hot Turtle Brownie with Creamy Ice Cream** combines the flavors of chocolate, caramel and pecans in one decadent delight. This dessert features a hot fudge brownie topped with cool, creamy vanilla ice cream layered with praline pecan and caramel.
- **Hot Apple Crisp with Creamy Ice Cream** satisfies any fruit dessert craving with hot cinnamon apple crisp topped with cool, creamy vanilla ice cream featuring a layer of almond crumb and caramel.
- **Hot Fudge Brownie with Creamy Ice Cream** is an undeniable dessert classic. This indulgent treat hits the spot with hot fudge brownie topped with cool, creamy vanilla ice cream with a layer of chocolate chips and butter fudge.

Look for *Edwards®* Singles Á La Modes in the frozen pie section of grocers nationwide. For more information on *Edwards®* Singles Á La Modes, visit EdwardsDesserts.com.