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Heather Reider and Mary Goulet



Heather Reider and Mary Goulet, founders of MomsTown.com and hosts of MomsTown Radio, work every day to connect and inspire moms online and off. MomsTown.com is a growing network of local websites, owned and operated by local moms. MomsTown is also where moms go to discover fresh perspectives on daily life. The site is built on the belief that moms are the pulse of the family, the community, and the economy, and that happy moms make a happy world.

Prior to MomsTown, Mary was an institutional bond salesperson on Wall Street, opened a real estate company in California and became a licensed holistic health practitioner. Heather had a 10-year career on air as a television news reporter and anchor working for CBS, NBC and ABC affiliates in the west. Mary and Heather started their career together in July of 2003. At that time Mary had been hosting a successful radio show for Entrepreneur Magazine and Heather had just started the growing "MomsTown Reality Radio" program. After meeting, they knew they were destined to combine forces and create a company dedicated to enhancing the lives of moms.

Today Heather and Mary co-host a weekly Internet radio show called "MomsTown Radio" that is designed to help women integrate being a mother while still remaining a woman and maintaining a positive outlook. The website and radio show also support mom entrepreneurs. The show recently started up again in June. Mary and Heather have appeared on the CBS "Early Show," and "Dr. Phil" and are the authors of *It's All About You, Live the Life You Crave* (2007) and *The MomsTown Guide to Getting It All: A Makeover For Stay-At-Home Moms* (2003). MomsTown has also been featured in *Parents Magazine* and *Martha Stewart's Body & Soul*.